

Sample Business Support Sign-On Letter



Skip the Stuff is a national campaign launched through UPSTREAM's National Reuse Network. For more information, visit: bit.ly/skipthestuff

Use the sample letter for engaging local food business operators in expressing their support for your Skip the Stuff legislation. It's designed for sign-ons because food business operators are notoriously busy and don't have time to write their own letters. If you can get a business to write their own and either submit it themselves or give it to you to submit for them, that would be more powerful.

[INSERT DATE OF SUBMISSION]

VOTE YES on [INSERT TITLE OF LEGISLATION, BILL #, AND AUTHOR]!

Dear [INSERT NAME OF LEGISLATOR – *you can address this to an entire body of legislators, like a City Council, and ensure each representative gets a copy*]:

The undersigned businesses are concerned about the increasing quantity of food packaging waste and litter in the [INSERT NAME OF JURISDICTION] and the amount of packaging provided to consumers that is unused and wasted unnecessarily.

Decreasing the amount of single-use packaging food businesses provide with take-out and delivered meals reduces business operations costs. Reducing single-use packaging can also save money that the [INSERT JURISDICTION] spends on waste management and litter cleanup.

Therefore, we support the [INSERT THE TITLE OF THE LEGISLATION, BILL #, and AUTHOR] that requires restaurants to ask their customers first before they provide single-use accessories, such as, utensils, straws, chopsticks, lids, napkins, sleeves, and condiment packets.

Help our local food business operators save money and the planet by ensuring that they default to only providing accessories when customers need and want them.

We urge you to VOTE YES in support of [INSERT BILL NAME, NUMBER, and AUTHOR]! It's time to #Skip the Stuff!

Respectfully,

Name
Title
Business Name

Name
Title
Business Name

Name
Title
Business Name

Name
Title
Business Name

Name
Title
Business Name

Name
Title
Business Name